



**THRUBOX™**  
DIGITAL REVITALIZATION OF PRINT MEDIA®

- Download, install and open the Thrubox app (app store or googleplay (keyword Thrubox)).
- Point your device at this card, laying flat or posted on a wall, the angle of your device will select vertical or horizontal.
- Enjoy your AR experience

This experience allows you to try different colours and styles on the same pair of sneakers. There are options like laces, trim, and colour.

 POWERED BY MARGE™

[thrubox.co](http://thrubox.co) | [marge.io](http://marge.io) | [miralupa.com](http://miralupa.com)